streamwise
LEARNING

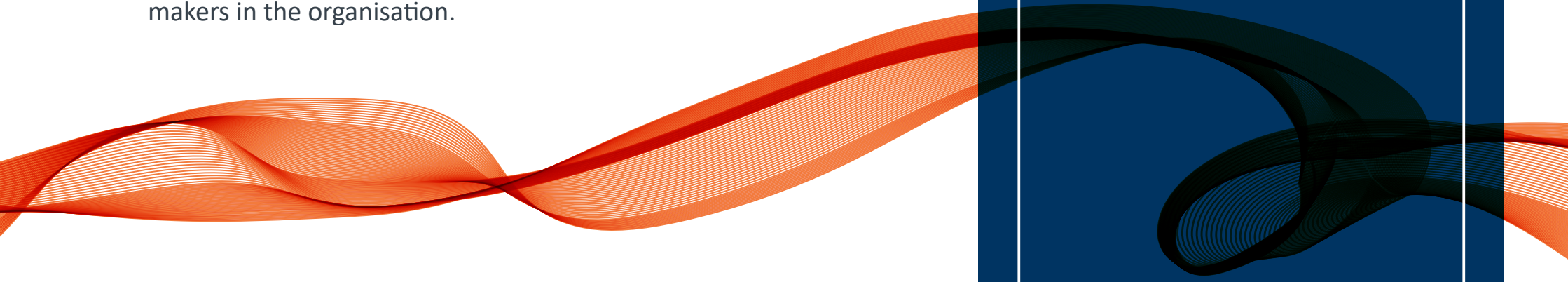
SENIOR MANAGERS PROGRAM

PROGRAM OVERVIEW

The Senior Managers Program is a 3 day residential, intensive course designed to help participants master two skillsets:

1. Strategic choice making informed by data using an easily applied strategic decision making framework.
2. Gaining support for strategic choices from the C Suite/CEO/Board. It isn't enough to make good strategic choices, successful senior managers need to be able to "sell" their choices to the highest level decision makers in the organisation.

Are you ready to maximise your leadership potential? Enrol now and take the first step towards becoming a more impactful and effective leader.



PROGRAM DETAILS

Who should attend:

Senior leaders taking on cross-functional management roles, those responsible for strategic planning and execution, and talented middle managers earmarked for future senior leadership positions.

Program description

Pre-program

- Set your individual goals and expectations.
- Option to talk with Program Director about your goals.
- Preparation for business simulation.

Strategic Planning & Decision Making

- 5-step strategic thinking framework and decision making.
- Understanding effective use of financial data, business information and strategic thinking for decision making.
- Syndicates compete as executive leadership teams in a business simulation that gets progressively complex: with the choice set beginning with marketing, product pricing and channel, then adding choices in production and capacity planning, product quality, product development and operations. Ultimately, syndicates gain full control over all business decisions including capital management, financing, dividends and acquisitions.

Presenting for Response

- High level presentation and communication skills coaching, focused on pitching your ideas for response.
- Learn how to make the most of opportunities to gain support for ideas from the C Suite and Board.
- Interactive sessions with interesting senior executives sharing their personal stories.

Post program

- Option to review your goals with the Program Director.

WHY ATTEND

- Engage in interactive activities, group discussions, and real-world scenarios to improve your skills in strategic planning and implementation, decision-making, communicating with impact and pitching for response.

- Networking Opportunities: Connect with fellow senior leaders and senior executive speakers to grow your professional network.

- Proven Success: Our programs have a 20 year track record of helping leaders reach new heights in their careers.

Our Facilitators:

Our facilitators are experienced practitioners with a real world mix of academic, learning and development, and front line practical expertise. Two specialist, expert faculty, deliver the programs two functional modules. The Program Director, a former senior executive in large listed companies and SMEs, spends the three days working with the group and individual participants to advise/coach/mentor and link the formal content to lived experience, both during and after the program.

COURSE DATES

The program is fully residential with programs being held at Waurn Ponds Estate, Deakin University, Nicol Drive South, Waurn Ponds, Victoria 3216. Check out upcoming dates **here**.

REGISTRATION FEE

The Registration fee is $5,960 plus GST (credit cards incur a 2% surcharge).The fee includes instruction, accommodation, all meals, books and supplies. No refunds are possible for any part of package not taken. Telephone and personal expenses, such as laundry and extra drinks, are not included.

REGISTRATION AND PAYMENT

Your completed registration form should be submitted online at your earliest convenience. A tax invoice will be issued when this is received. Payment can be made by EFT or credit card.

CANCELLATION

Any cancellation within eight weeks of program start will incur 50% of the program fee. Any cancellation with four weeks of program start will incur the full program fee. However, a company may send a replacement (subject to approval by the Program Director) if cancellation of the intended participant is necessary.

INFORMATION

For more information about the program or any general information about Streamwise Learning please contact:

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