USING FRESH IDEAS TO ACCELERATE CAREERS

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streamwise LEARNING

INSTITUTE OF FOOD & GROCERY MANAGEMENT

2026

18 - 23 October

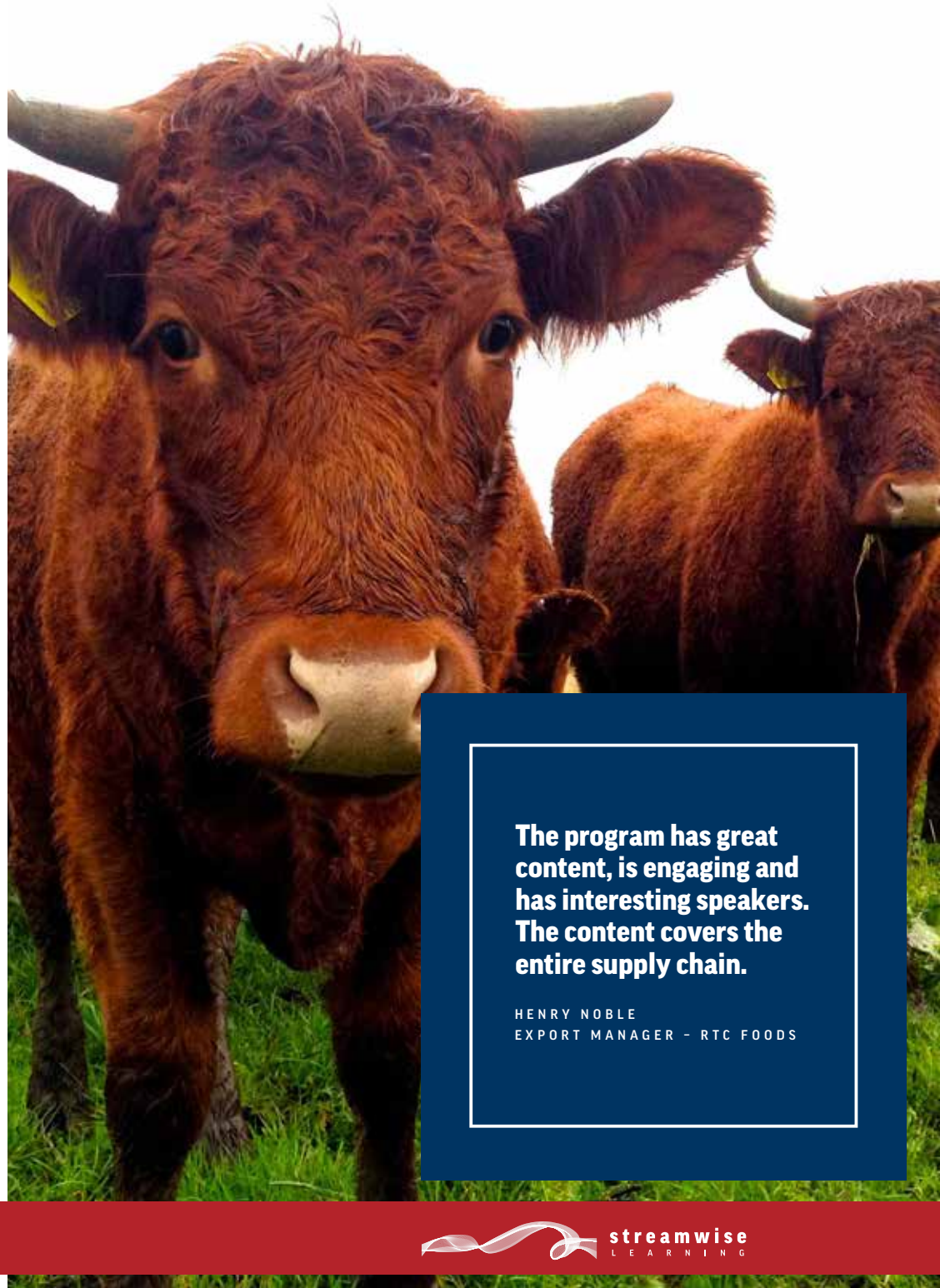
WAURN PONDS ESTATE
DEAKIN UNIVERSITY
GEELONG
VICTORIA

MEAT EXECUTIVE PROGRAM

PROGRAM OVERVIEW

Looking to the future of the Australia–New Zealand meat and protein industry, the Meat Executive Program develops leaders and explores the opportunities and challenges shaping the sector. From harnessing the potential of artificial intelligence to navigating geopolitical uncertainty and evolving consumer expectations, the program equips participants with the insights and leadership capabilities needed to succeed.

Developed with a passion for practical and experiential learning, the program brings together industry leaders, experts and executives from across species, offering a unique combination of personal and professional development.



The program has great content, is engaging and has interesting speakers. The content covers the entire supply chain.

HENRY NOBLE
EXPORT MANAGER - RTC FOODS

WHO SHOULD ATTEND

Meat Executive Program participants are middle to senior managers and key emerging leaders in the Australia and New Zealand protein sector, including beef, lamb, pork, poultry, seafood and egg industries. They have a mix of skills and category experience across all facets of the supply chain from producer and processer through to retailers.

Build your organisations future

Access the latest industry thinking to maximise your competitive edge.

Analyse and understand present market pressures and technology disruptions.

Prepare your executives of tomorrow for a fast-changing landscape.

Nurture your best talent, a week of renewal can yield long term loyalty and results.

Develop industry networks and increase team-wide performance.

Optimise your workplace for collaborative results, build personal resilience.

Invigorate your career

Gain clarity of today's key market movements and emerging issues.

Build a robust skill set for evolving markets.

Redefine real-world problems with innovative solutions.

Enhance your strategic thinking skills and build high performing teams.

Investigate best practice for building more rewarding relationships.

Expand your network with industry-leading peers throughout the supply chain.

OUR ALUMNI SPECIALISE IN AREAS INCLUDING:

- **National Sales**
- **National Marketing**
- **Trade Marketing**
- **National/Senior Buying**
- **General Management**
- **National Accounts**
- **Financial Management**
- **Key Accounts**
- **Retail Operations**
- **Category Development**
- **Promotion and Advertising**
- **Supply Chain & Logistics**
- **Regional Management**

PROGRAM DETAILS

Designed to maximise team-based learning and innovation, the course promotes the generation of new ideas from perspectives across the supply chain, followed by the opportunity to present one of those ideas having utilised the new tools, skills and information acquired during the week.

Mastering Market Realities

Mr Tristan Kitchener

– TRENDS, CUSTOMERS AND MARKETS

A review of the key demographic, economic, lifestyle, shopping pattern and dietary factors which are driving the consumer market for meat, discuss how trends are changing and how meat retailers, foodservice operators, distributors, processors, suppliers and producers will need to respond to sustain their success.

Succeeding at Innovation

Ms Lisa Smith

– PROBLEM SOLVING AND INNOVATION

Practical tools to help solve day-to-day management problems and longer-term strategic issues. A framework for generating and evaluating innovation will be introduced and practised.

Leadership & Collaboration for Business Performance

Mr Gavin Freeman

– LEADERSHIP, MOTIVATION AND DECISION MAKING

The key issues involved in motivating and retaining productive employees to grow the business will be examined. Participants will be provided with a framework to help interpret and understand their own management style and their primary motivating factors and how these can influence their decision-making as leaders.

– LEADING EFFECTIVE TEAMS - LEARNING INTO PRACTICE

A syndicate group exercise over the course of the week involving the use of collaboration and innovation on a real-life situation, which requires team building and team management, situation and opportunity analysis, application of course materials, group decision making and a presentation of conclusions and recommendations.

Mr Lex Dwyer

– COLLABORATIVE ADVANTAGE

A series of experiential activities aimed at understanding collaboration and it's impact on teamwork, goal setting and business performance, identifying the barriers to collaboration and deciding when to collaborate versus compete in order to achieve business growth.-loss

– PERSONAL RESILIENCE

Experiential activities and discussion of the impact of personal health on emotional and mental well being and the connection of well-being with individual and team performance.

Mr Simon Kelland

– COLLABORATIVE NEGOTIATION

Learn and practice the Scotwork mutual gain negotiating process and skills that prioritise sustainable value creation, diverging from the antiquated win-lose mindset that ultimately erodes value and negatively impacts all parties in the long run.

Industry Insights and Opportunity

Anna Speer, Stone Axe Pastoral
Lachie Hart, Stockyard Beef
Jenna Lindbeck, ROC Partners
Will Onus, Ruminati
Larry Kavangh, Coles
Tim Ryan, AMIC
Anthony Abrahams, ROC Partners

* Note: Some aspects of the program may be subject to slight alteration.

THE FACULTY

Mr Tristan Kitchener

DIRECTOR - MEAT EXECUTIVE PROGRAM

Tristan is an ex-retailer, having previously held senior positions with Sainsbury's (UK) and Coles supermarkets, and is now a management consultant providing advice and support along the grocery value chain, from major retailers through to manufacturers and primary producers. He has a focus upon fresh foods and was the Group Merchandise Manager, Fresh Produce, at Coles Supermarkets (2005-09).

Mr Simon Kelland

SCOTWORK

Simon is the Chairman of Streamwise Learning and a Partner at Scotwork Australia, the local arm of the world's leader in negotiation skills training. Since its establishment in 1994, Scotwork Australia has trained more than 10,000 negotiators and currently provides training and consulting services to the majority of the top 50 Australian companies and many state and federal government agencies. Simon was previously a senior executive with the ANZ Banking Group with portfolio responsibility in specialist asset finance. Earlier in his career he had more than a decade in investment banking with Bankers Trust Australia and Macquarie Bank.

Ms Lisa Smith

MINDS AT WORK

Lisa Smith is the driving force behind the Minds at Work unique "Problem Solving Program" in which role she has been sharing the organisation's thinking strategies with corporate high fliers, "community builders", principals, teachers, crack police response teams, fire fighters, SES, truck builders, produce industry executives, food industry executives, meat industry executives, seafood industry executives, leading farmers and bull semen traders. She will challenge you to open up your potential for more creative thinking and provide you with action and evaluation tools for effective problem solving.

Mr Lex Dwyer

FACILITATOR - CORPORATE FITNESS SERVICE

CFS business forum facilitator Lex Dwyer has been refining his craft for over 25 years. That is, enabling accelerated learning for individuals and teams participating in business forums, executive training and development, and leadership programs. Lex has worked with, and observed the world's best presenters and facilitators. This experience, combined with his own insights, has enabled Lex to create his unique style of bringing business forums to life. His facilitation is people-friendly and business savvy. It offers both substance and fun, grounded in proven processes that deliver outcomes for individuals, teams and organisations.

Mr Gavin Freeman

DIRECTOR - BUSINESS OLYMPIAN CONSULTING

Gavin is a sport / corporate psychologist who has bridged the gap between sport and the business world. After supporting elite athletes from 1998 to 2006 and being fortunate enough to be a part of several Olympic Campaigns, he moved into the corporate world. His passion is sharing information and providing a humanist and psychological explanation to everyday events. Not shy in front of a camera or behind a mic, Gavin has been commenting in the media for over 20 years. Always keen to share and provide commentary.

Mr Pierre De Villiers

LEADERSHIP DEVELOPMENT FACILITATOR, STREAMWISE

Pierre is a seasoned Executive with experience across multiple industries who adds significant value to the organisations he has worked with in a career spanning Australia, AsiaPac, the Middle East, Southern Africa, North America and the UK. An early career as a Chartered Accountant, embedded his pragmatic approach to creating and implementing commercially astute solutions to the increasingly complex people challenges faced by organisations. His 25+ years in professional services has given Pierre a unique depth of experience and exposure to stakeholders at all levels. Known for being a considered, collaborative and results-oriented coach and strategic thinker, his contemporary approach connects business goals to people in a way that delivers tangible real-world results.

GUEST SPEAKERS

Ms Anna Speer

CHIEF EXECUTIVE OFFICER - STONE AXE PASTORAL

Anna has recently become the CEO of Stone Axe Pastoral after finishing up her role as the Managing Director of Greenstock, Woolworth's new red meat division. Anna previously worked for the world's largest cattle and beef company, the Australian Agricultural Co, where she was chief operating officer until April 2021. Prior to that role, she spent time as the chief executive of online livestock marketing platform AuctionsPlus. Anna is a member of the Australian Institute of Company Directors, a Board Director of Agribusiness Australia and a graduate of the Australian Rural Leadership Foundation.

Mr Lachie Hart

CHAIR - STOCKYARD BEEF

Lachie brings over 40 years of extensive experience within the red meat supply chain. Until January 2024, Lachie was the Managing Director of Stockyard, a third-generation family business operating across the beef supply chain. Under his leadership, Stockyard is recognised as an industry leader in sustainability and innovation, known for integrating novel products into its supply chain. Recently, the business partnered on Australia's first agricultural sustainability-linked loan and facilitated crucial research into methane-reducing feed additives that has potentially opened pathways for other farmers to introduce these supplements into their operations.

Ms Els Golecharle

AI PROTOTYPING LEAD - ASSOCIATE DIRECTOR. KPMG

Els has over 10 years' experience working in AI, including translating IP into algorithm design, development and development strategy. She examines business patterns to determine if they can be reimagined and supported with the help of AI. She currently leads an AI innovation team of developers who bring the art of the possible to life through prototypes and proof of concepts to create clarity on where AI makes sense to use, what it would look like and build confidence in AI investment decision.

Ms Kara Hurry

FOUNDER, ENTENTE AGENCY

Kara founded Entente Agency, a boutique marketing firm, in 2016 and has since led global marketing strategy and brand projects across fashion, arts, food, beverage and agriculture - working with brands from Christian Dior to Pernod Ricard Winemakers, Hawkes Brewing Company to 555 Superfoods. Kara is a current Senior Marketing Advisor for transparency technology FibreTrace, climate positive Good Earth Cotton, carbon assessment experts Carbon Friendly, and My Childe, an Australian start up on a mission to reduce the environmental impact for 0-3 year olds.

Mr Larry Kavanagh

GM OF FRESH PRODUCTION & PROCESSING - COLES

Larry is the GM of Coles Fresh Production and Processing and within Larry's portfolio is National Meat and Retail Ready Production in NSW and Vic. He comes from a farming background in Ireland but started working in meat processing when he was 17 for the ABP Group which is now a leading European meat processing company. In 2009, Larry migrated to Australia, Joining a leading food processing company Beak & Johnston as their Chief Operating Officer. Larry then joined Coles 8 years ago, initially managing Retail Ready Operations Australia (RROA) before moving into National Meat Processing which then led to managing Fresh Production and Processing within the meat and fresh convenience portfolio.

GUEST SPEAKERS

Mr Tim Ryan

CHIEF EXECUTIVE OFFICER - AMIC

Tim was appointed CEO in 2025, and previously lead AMICs Industry Affairs team, which managed AMIC's biosecurity, traceability, sustainability, animal welfare, industry standards and economic programs and advocacy work. Tim has close to ten years' experience in the Australian red meat industry, with roles spanning market research, economic services, business development, and trade and market access. Prior to joining AMIC, Tim worked at Meat & Livestock Australia for over eight years, with positions in the National Livestock Reporting Service, Market Information Team, and International Markets Team, including a three-year posting to Singapore.

Mr Will Onus

COO AND FOUNDER - RUMINATI

Will brings hands-on experience from running his grazing enterprise 'Woodside.' Committed to supporting farmer-led sustainability, Will champions Ruminati's mission to simplify emissions reporting, helping every producer tell their sustainability story and drive positive change within the industry in a straightforward, no-nonsense way.

Ms Jenna Lindbeck

SENIOR ASSOCIATE - ROC PARTNERS

Jenna is a Senior Associate in the Responsible Investment team at Roc Partners, a specialist private markets investment manager with $1.7bn in assets under management in food and agriculture. Jenna leads ESG due diligence on prospective assets, collaborates with management teams to identify ESG risks and opportunities, and delivers bespoke projects that drive value creation. She also oversees the firm's ESG reporting, supporting Roc Partners' commitment to transparency and the integration of ESG considerations across its portfolio. Prior to joining Roc Partners, Jenna worked in KPMG's Climate Change and Sustainability team.

Mr Anthony Abraham

PARTNER - ROC PARTNERS

Anthony Abraham is the Investment Director for Agriculture at ROC Partners. ROC Partners is a major investor in the Australian food and agriculture sector with about $9 billion invested in private equity funds, co-investments and directly into portfolio companies, including the wagyu specialist Stone Axe Pastoral Company, Australia's biggest independent chicken farmer ProTen, the oyster farm Australian Oyster Coast, the family-owned vegetable grower Flavorite and a stake in Capilano Honey. Anthony will discuss ROC's approach to making investment decisions and selection of management teams in regard to leadership skillset.

PROGRAM INFORMATION

COURSE DATES

The program will be held from

Sunday 18 October 2026

through to

Friday 23 October 2026

REGISTRATION FEE

The registration fee is $10,295 plus GST. The fee includes instruction, accommodation, all meals, books and supplies. No refunds are possible for any part of package not taken. Telephone and personal expenses, such as laundry and extra drinks, are not included.

REGISTRATION & PAYMENT

Your registration should be completed online no later than 21 September 2026. A tax invoice will be issued when this is received. Payment can be made by EFT or credit card.

CANCELLATION

Any cancellation within eight weeks of program start will incur 50% of the program fee. Any cancellation with four weeks of program start will incur the full program fee. However, a company may send a replacement (subject to approval by the Program Director) if cancellation of the intended participant is necessary.

PARTICIPATION

Participation in the program is limited. The Program Director reserves the right to select participants to achieve a desired balance of occupational and professional backgrounds and responsibilities. If an accepted applicant finds it necessary to withdraw from the program, the sponsoring organisation may send a replacement subject to approval by the Program Director.

Optional Post- Program Support
Over the six weeks following the program we provide tailored guidance, using online tools, to help you embed key learnings into your work and personal routine. Through targeted coaching, practical resources, and ongoing accountability, you'll turn insights into lasting habits

For more information about the program or any general information about Streamwise Learning please contact:

Anita Pike - Program Manager
Streamwise Learning
+61 2 8324 1343 or +61 411 238 883
Fax +61 2 8324 7592
apike@streamwise.com.au

VENUE & ACCOMMODATION

Waurn Ponds Estate, Deakin University – Geelong, Victoria
Nicol Drive South, Waurn Ponds

Tucked away on Deakin University's Waurn Ponds Campus, the Estate is surrounded by a beautiful, distraction free rural environment with complimentary car parking. The Estate is approximately one hour drive from Melbourne and 30 minutes' drive from Avalon Airport. The Estate consists of 60 contemporary refurbished accommodation rooms, eight technology rich conference rooms, extensive breakout areas, gym, swimming pool and a stunning restaurant leading to the kitchen garden.